

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312683-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1053

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	312683	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/12	10/08/12	5am News M-F	5-6am M-F	1--1---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/04/12 5:11 AM 5am News M-F 5-6am M-F :30 PMTTV100101DMMH \$900.00 NM 2 WXYZ M 10/08/12 5:53 AM 5am News M-F 5-6am M-F :30 PMTTV100101DMMH \$900.00 NM									
2	10/03/12	10/09/12	Action News 6am	6-7am M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 6:09 AM Action News 6am 6-7am M-F :30 PMTTV100101DMMH \$1,800.00 NM 2 WXYZ F 10/05/12 6:09 AM Action News 6am 6-7am M-F :30 PMTTV100101DMMH \$1,800.00 NM 3 WXYZ Tu 10/09/12 6:09 AM Action News 6am 6-7am M-F :30 PMTTV100101DMMH \$1,800.00 NM									
3	10/03/12	10/09/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 7:54 AM M-F 7-9am 7-9am M-F :30 PMTTV100101DMMH \$2,000.00 NM 2 WXYZ Th 10/04/12 7:50 AM M-F 7-9am 7-9am M-F :30 PMTTV100101DMMH \$2,000.00 NM 3 WXYZ F 10/05/12 8:54 AM M-F 7-9am 7-9am M-F :30 PMTTV100101DMMH \$2,000.00 NM 4 WXYZ M 10/08/12 8:59 AM M-F 7-9am 7-9am M-F :30 PMTTV100101DMMH \$2,000.00 NM 5 WXYZ Tu 10/09/12 8:29 AM M-F 7-9am 7-9am M-F :30 PMTTV100101DMMH \$2,000.00 NM									
4	10/03/12	10/09/12	M-F 9a-10a	9-10am M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PMTTV100101DMMH \$1,000.00 NM 2 WXYZ F 10/05/12 9:49 AM M-F 9a-10a 9-10am M-F :30 PMTTV100101DMMH \$1,000.00 NM 3 WXYZ Tu 10/09/12 9:28 AM M-F 9a-10a 9-10am M-F :30 PMTTV100101DMMH \$1,000.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
312683-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1053	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/04/12	10/08/12	M-F 10a-11a	10-11am M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/04/12 10:34 AM M-F 10a-11a 10-11am M-F :30 PMTTV100101DMMH \$800.00 NM 2 WXYZ M 10/08/12 10:48 AM M-F 10a-11a 10-11am M-F :30 PMTTV100101DMMH \$800.00 NM									
6	10/03/12	10/09/12	M-F 11a-12n	11am-12pm M-F	-11-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 11:12 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100101DMMH \$1,500.00 NM 2 WXYZ F 10/05/12 11:31 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100101DMMH \$1,500.00 NM 3 WXYZ Tu 10/09/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100101DMMH \$1,500.00 NM									
7	10/04/12	10/09/12	M-F 12-1pm	12-1pm	11-1---	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 11-1--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/04/12 12:54 PM M-F 12-1pm 12-1pm :30 PMTTV100101DMMH \$1,200.00 NM 2 WXYZ M 10/08/12 12:47 PM M-F 12-1pm 12-1pm :30 PMTTV100101DMMH \$1,200.00 NM 3 WXYZ Tu 10/09/12 12:45 PM M-F 12-1pm 12-1pm :30 PMTTV100101DMMH \$1,200.00 NM									
8	10/03/12	10/09/12	The Chew	1-2pm M-F	-11-1--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 12:58 PM The Chew 1-2pm M-F :30 PMTTV100101DMMH \$800.00 NM 2 WXYZ F 10/05/12 1:32 PM The Chew 1-2pm M-F :30 PMTTV100101DMMH \$800.00 NM 3 WXYZ Tu 10/09/12 1:29 PM The Chew 1-2pm M-F :30 PMTTV100101DMMH \$800.00 NM									
9	10/04/12	10/08/12	2-3pm General Hospital	2-3pm M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/04/12 2:25 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV100101DMMH \$800.00 NM 2 WXYZ M 10/08/12 2:26 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV100101DMMH \$800.00 NM									
10	10/03/12	10/09/12	M-F 3p-4p	3-4pm M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 3:54 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100101DMMH \$1,000.00 NM 2 WXYZ F 10/05/12 3:48 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100101DMMH \$1,000.00 NM 3 WXYZ Tu 10/09/12 3:23 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100101DMMH \$1,000.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
312683-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1053	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/04/12	10/08/12	Dr. Oz	4-5pm M-F	1--1---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/04/12 4:57 PM Dr. Oz 4-5pm M-F :30 PMTTV100101DMMH \$1,400.00 NM									
2 WXYZ M 10/08/12 4:30 PM Dr. Oz 4-5pm M-F :30 PMTTV100101DMMH \$1,400.00 NM									
12	10/03/12	10/09/12	5-6pm M-F	5-6pm M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/03/12 5:20 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100101DMMH \$1,800.00 NM									
2 WXYZ F 10/05/12 5:43 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100101DMMH \$1,800.00 NM									
3 WXYZ Tu 10/09/12 5:31 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100101DMMH \$1,800.00 NM									
13	10/04/12	10/08/12	6-630pm M-F	6-630pm M-F	1--1---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/04/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 PMTTV100101DMMH \$2,500.00 NM									
2 WXYZ M 10/08/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 PMTTV100101DMMH \$2,500.00 NM									
14	10/03/12	10/09/12	M-F 7-730p	7-730pm M-F	-11-1--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 -11-1-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/03/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PMTTV100101DMMH \$2,500.00 NM									
2 WXYZ F 10/05/12 7:15 PM M-F 7-730p 7-730pm M-F :30 PMTTV100101DMMH \$2,500.00 NM									
3 WXYZ Tu 10/09/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PMTTV100101DMMH \$2,500.00 NM									
15	10/04/12	10/08/12	M-F 730-8pm	730-8pm M-F	1--1---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 1--1--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/04/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 PMTTV100101DMMH \$3,000.00 NM									
2 WXYZ M 10/08/12 7:47 PM M-F 730-8pm 730-8pm M-F :30 PMTTV100101DMMH \$3,000.00 NM									
16	10/08/12	10/08/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/08/12 8:23 PM MO 8-10pm Dancing 8-10p :30 PMTTV100101DMMH \$15,000.00 NM									

www.wxyz.com

<u>Invoice #</u> 312683-1	<u>Invoice Date</u> 10/14/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/09/12
<u>Advertiser</u> Protecting Michigan Taxpayers	<u>Product</u> Protecting Michigan Taxpayers	<u>Estimate Number</u> 1053	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/03/12	10/09/12	11pm Action News Update	11-1135pm M-Sun	- 11- 111	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 - 11- 111 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
312683-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1053	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/06/12	10/06/12	ABC's Saturday Night Football	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----S-	1	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Sa	10/06/12	8:04 PM	ABC's Saturday Night Football	SA 8pm-1130pm	:30	PMTTV100101DMMH	\$3,000.00 NM
25	10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----S	1	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Su	10/07/12	7:39 AM	GMA SUN 7-8am	SUN 7-8am	:30	PMTTV100101DMMH	\$900.00 NM
26	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----S	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Su	10/07/12	6:23 PM	Su 6-630p	6-630pm Sun	:30	PMTTV100101DMMH	\$1,800.00 NM
27	10/07/12	10/07/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$6,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----S	1	\$6,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Su	10/07/12	7:23 PM	Sunday Prime A	7-8pm Sunday	:30	PMTTV100101DMMH	\$6,000.00 NM
28	10/07/12	10/07/12	Revenge	9-10pm Sunday	-----S	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----S	1	\$10,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Su	10/07/12	9:44 PM	Revenge	9-10pm Sunday	:30	PMTTV100101DMMH	\$10,000.00 NM

Total Spots **58** Gross Total **\$146,200.00**

Payment Terms 30 Days

Agency Commission **\$21,930.00**

Net Amount Due **\$124,270.00**